Research Smartz: Misinformation & Malarkey Workshop

Introduction

Understanding the News
1. How do you know what is real, fake, misdirected?
2. Where do you get your news?
3. What criteria do you use to assess your information?
   - UTEP, 4 ways to differentiate a good source from a bad source
   - Penn State University, Evaluation Information Rubric
   - CWU Libraries CRAAP (Currency, Relevancy, Authority, Accuracy, Purpose)
   - Portland State University Library, BEAM (Background, Exhibit, Argument, Method)
4. Strategies for Evaluating sources
   - CWU Libraries, Political Science Research Guide, Fact Check
   - CWU Libraries, Fake News Research Guide
5. Online manipulations?
   - Google algorithm
     - Southern Poverty Law Center, The miseducation of Dylan Root
     - Wired article providing Google's response regarding their algorithm

   - Deep fakes/Shallow fakes
     - Forbes, *The real danger today is shallow fakes and selective editing, not deep fakes*
     - Samsung, *Synthetic media, ethics, & commercial potential*
     - CNN, *What in the world: Deepfakes and political peril*

For fun – how good are you at spotting fake news? Try these.
- Bad News, a simulation game which allows you to manage a fake news publication by putting you in charge of the content.
- Facticious – game which is like Tinder, the dating app. You can read more how the game was developed at American University here.
- Pew Quiz, to see how well you can tell fact from opinion.

Q&A
- Definitions (taken from Merriam-Webster Dictionary, OED, and the Center for News Literacy, Stony Brook University)
  - *Disinformation* - the deliberate dissemination of false or inaccurate information with the intent to discredit a person, government, or organization.
  - *Fake News* – the intentional falsification and fabrication of news-based information with the intent to harm and deceive.
  - *Hoax* – an action intended to deceive or defraud.
  - *Misinformation* – the sharing of inaccurate and misleading information in an unintentional way.
- EAVI Media Literacy for Citizenship Infographic, *Beyond Fake News: 10 Types of Misleading News*
- How to Frankenbite – Shocking Fake Reality TV Secrets Exposed

Conclusion & Assessment – Assessment will be emailed to you after the class ends.

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